






# UPES-CSR






## UPES-CSR EXTENSION & OUTREACH ACTIVITIES 2014-15

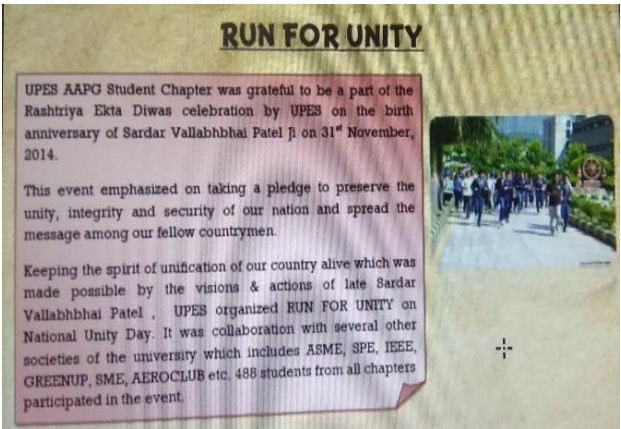



Continuing most of the Societal Responsibility interventions undertaken during the previous year 2013-14, UPES CSR added few more to them in the academic year 2014-15.






The Societal Responsibility interventions undertaken by UPES CSR during the academic year 2014-15 are as follows:

S. No.	Name of the Activity with Photograph	
1	<p>'SADAQAH' - A visit to DBBN Charitable Trust, Dehradun spending a day of activities &amp; games, distribution of clothes/books/stationery etc., video presentation on Dr. APJ Abdul Kalam's life and a skit on 'Importance of Education' with underprivileged children (3-15 years)</p>	
2		<p>UPES Student Volunteers organize 'Story Telling; Gardening; Musical Chairs; Games; Colouring; Decoration; Teaching; Inspirational Speeches; Skit Playing; Dance; Collage Making; Singing etc.' for students of three of the 'Latika Roy Foundation Schools'.</p>
3	<p>'Green Up' the student club of the 'Health, Safety &amp; Environment Engg., UPES' established with a goal of building greener &amp; sustainable developed nation, celebrated 'ATMOSFAIR-I' a student driven environment awareness program on the occasion of 'World Ozone Day on 16 September 2014. Social awareness programs on Depleting Ozone layer, Ozone Day etc. were carried on through mass media platforms viz. Facebook, Youtube, FM Radio 90.4 and inter-schools event in the campus.</p>	

<p>4</p>		<p>A Painting Competition for PAUNDHA Govt. Primary School Children - <i>Theme: Earth &amp; Environment</i> to help make them understand their importance.</p>
<p>5</p>	<p>A Painting Competition for BISHENPUR Govt. Primary School Children - <i>Theme: Earth &amp; Environment</i> to help make them understand their importance.</p>	
<p>6</p>		<p>A Painting Competition for UPPER KANDOLI Govt. Primary School Children - <i>Theme: Earth &amp; Environment</i> to help make them understand their importance.</p>
<p>7</p>	<p>A Painting Competition for BIDHOLI Govt. Primary School Children - <i>Theme: Earth &amp; Environment</i> to help make them understand their importance.</p>	
<p>8</p>		<p>A Painting Competition for DUNGA Govt. Primary School Children - <i>Theme: Earth &amp; Environment</i> to help make them understand their importance.</p>

<p>9</p>	<p>Medicinal plants have been used throughout human history as they have the ability to synthesize compounds that perform biological functions and improve our immunity against diseases. A team of 40 Students of UPES FIPI Student Chapter organized a Tree Plantation Drive at the premises of the Govt. Primary School, Bidholi planting <i>Amla</i>, <i>Neem</i>, <i>Tulsi</i> etc. in its premises.</p>	
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<p>11</p>	<p>Medicinal plants have been used throughout human history as they have the ability to synthesize compounds that perform biological functions and improve our immunity against diseases. A team of 40 Students of UPES FIPI Student Chapter organized a Tree Plantation Drive at the premises of the Govt. Primary School, Upper Kandoli planting <i>Amla</i>, <i>Neem</i>, <i>Tulsi</i> etc. in its premises.</p>	
<p>12</p>		<p>Medicinal plants have been used throughout human history as they have the ability to synthesize compounds that perform biological functions and improve our immunity against diseases. A team of 40 Students of UPES FIPI Student Chapter organized a Tree Plantation Drive at the premises of the Govt. Primary School, Paundha planting <i>Amla</i>, <i>Neem</i>, <i>Tulsi</i> etc. in its premises.</p>
<p>13</p>	<p>Medicinal plants have been used throughout human history as they have the ability to synthesize compounds that perform biological functions and improve our immunity against diseases. A team of 40 Students of UPES FIPI Student Chapter organized a Tree Plantation Drive at the premises of the Govt. Primary School, Dunga planting <i>Amla</i>, <i>Neem</i>, <i>Tulsi</i> etc. in its premises.</p>	

<p>14</p>		<p>Students across all UPES Student Chapters participated in the 5-6 kms marathon. 'Run for Unity' organized on the occasion of 'Rastriya Ekta Diwas' to mark the anniversary of <i>Sardar Vallabhbhai Patel</i> – the first Deputy Prime Minister of India who played a leading role in the country's struggle for independence and guided its integration into a united, independent nation. The marathon was held to promote unity among the residents of the area.</p>
<p>15</p>	<p>UPES Student Volunteers performed a street play (<i>Nukkad Natak</i>) '<i>PANKHURI</i>' based on the theme of 'Women Empowerment &amp; Violence Against Women &amp; Children' to sensitize the rural womenfolk &amp; children on the govt. platforms available to them for opportunities and help purposes.</p>	
<p>16</p>		<p>UPES FIPI Student Chapter students celebrated 'Children's Day' with the Orphans at the '<i>Cheshire Home</i>' Dehradun. The daylong activities included reading stories to them, talking to them, playing games, singing songs and sharing food &amp; small gifts that brought a smile on their faces.</p>
<p>17</p>	<p>UPES AAPG Student Chapter students celebrated 'Children's Day' with the students of the Govt. Primary School, Bidholi. The activities included playing games, cutting Children's Day Cake, Lunch &amp; small gifts to the students (5-12 years) of the Bidholi School.</p>	

<p>18</p>		<p>Students of the 'UPES CSI Student Chapter' collaborated with 'Clodine International School, Indira Nagar, Dehradun' for participation in CSR event 'Humane The Virtue' at Survey of India auditorium. The event promoted the concept of humanity amongst community through cultural performances, skit &amp; dance. UPES-CSI Volunteers presented several cultural performances drawing appreciation from the 'Gayatri Association'.</p>
<p>19</p>	<p>With the winters round the corner, UPES CSR Team distributed <i>Woolen Clothing</i> amongst the underprivileged children residing in nearby villages. The distribution drive was led by the faculty mentor Dr. Mandira Agarwal and the students of UPES FIPI Student Chapter.</p>	
<p>20</p>		<p>The students of UPES FIPI Student Chapter organized a day of Recreation Activities for the students of adopted Govt. Primary School Children at their respective school campuses. The activities included dancing, singing &amp; recitation competition that made the day a memorable one for the young children.</p>
<p>21</p>	<p>UPES CSR organized an 'Inter-College Quiz' on 'CSR Constitution' in collaboration with UPES Petrotech Student Chapter to create awareness about CSR &amp; its importance in the corporate world among students, especially the ones from the law domain. The quiz was conducted in two institutions in Dehradun viz. IMS Unison and ICAFI University. <i>Srishty &amp; Vivek Singh</i> from ICAFI stood first in the quiz.</p>	
<p>22</p>		<p>UPES CSR organized a 'Green Income Generation Program' for women residents of the nearby villages. The women made 'Paper Bags' from the old newspapers &amp; magazines provided by the UPES CSR Team. The crafted paper bags were sold to the local shops and the proceeds were shared amongst the rural women involved in making them.</p>

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A workshop on '*Rights of Children*' was organized by the Legal Aid Cell, School of Law UPES for the school-going children of village Paundha to educate them and their parents/guardians on their '*Rights*' and the '*Responsibility*' of the family & Society towards them. Special emphasis was given to their '*right to education*'.



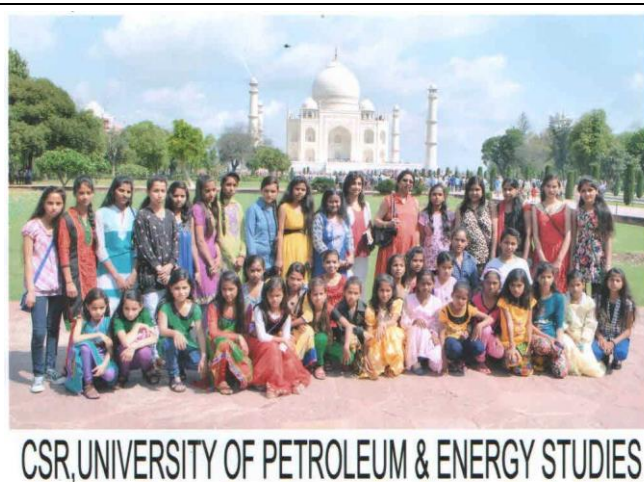
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UPES-CSR organized its annual Voluntary Blood Donation Camp in association with the '*Indian Medical Association - Blood Bank*' & '*Shri Mahant Indresh Hospital Trust - Blood Bank*' as the beneficiaries. The '*Voluntary Blood Donation Camp*' at the UPES Campus on 24 & 25 March at the Bidholi campus and 26 to 27 March, 2015 at the Kandoli Campus of the University and recorded a collection of 1227 Units of blood.

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Committed to promote 'education for the Girl Child', UPES CSR undertook its '*Project Payal*' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. The 'adopted daughters of UPES' 'Taj Mahal' during Agra Visit for Daughters of UPES was one of such occasions.








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'*Project Abhilasha*', the first social responsibility by UPES was initiated in 2004 and since then this annual activity is being held year after year. The project provided a free of cost & effective coaching in Physics, Chemistry & Maths for 'JEE' to Engineering aspirants' students of Govt. schools from far-flung Garhwal villages with free boarding/ lodging as well. In 2015, Project Abhilasha was held from 1 to 20 June 2015.






<p>27</p>	<p>UPES CSR organizes a ‘Summer School’ activity for the school-going children residing in villages around the university campuses annually. The training in ‘<i>dance</i>’ for the children of village PAUNDHA during their summer holidays was one of the event under the Summer School activities.</p>	
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UPES CSR supported 'Running of Free Medical Mobile Van' to provide doorstep medical facilities to the residents of nearby villages in 2014-15 as well. The van is equipped with a qualified doctor & a compounder besides the UPES student volunteers to counsel the patients on how to take the medicines and ensuring that the other precautions as advised by the doctor are clear to the patients.

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*Project 'Samvedna'* - is an initiative to provide education, day-care & mid-day meals to children of construction workers engaged in work at the UPES Campus. The initiative also provides for books, stationery, toys & games, clean drinking water & toilet facilities and medical care to the children. The Day School has a trained B.A., N.T.T. qualified full-time Teacher with 2 nos. full-time Matrons to teach & look-after the children while their parents are busy at work. The project was active throughout 2014-15.



54



Committed to promote 'education for the Girl Child', UPES CSR undertook its '*Project Payal*' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. The project was active throughout 2014-15.

55

UPES CSR supported rebuilding of the '*Devanshi Public Sports School (DPSS), Nainbagh, Tehri Garhwal*' while it was severely damaged in the *Kedarnath Flash floods* tragedy in June 2013. Since then, UPES CSR provided a financial support of Rs. 30,000/- (Rupees Thirty Thousand Only) per month towards meeting their educational expenses for its students which continued throughout the year 2014-15 as well.



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'Project 'Sankalp' is a sincere effort by the UPES-CSR student volunteers to provide educational support to the students of adopted Govt. Primary School. The student volunteers visit the primary school every Saturday (and any other weekday they can manage) to teach English & Maths to its students besides conducting activities to develop their interpersonal skills.

*UPES student volunteers carried out this initiative actively at the Govt. Primary School, Bidholi throughout 2014-15.*

57

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*UPES student volunteers carried out this initiative actively at the Govt. Primary School, Bishenpur throughout 2014-15.*



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*UPES student volunteers carried out this initiative actively at the Govt. Primary School, Paundha throughout 2014-15.*

59

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*UPES student volunteers carried out this initiative actively at the Govt. Primary School, Upper Kandoli throughout 2014-15.*





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*UPES student volunteers carried out this initiative actively at the Govt. Primary School, Dunga throughout 2014-15.*