
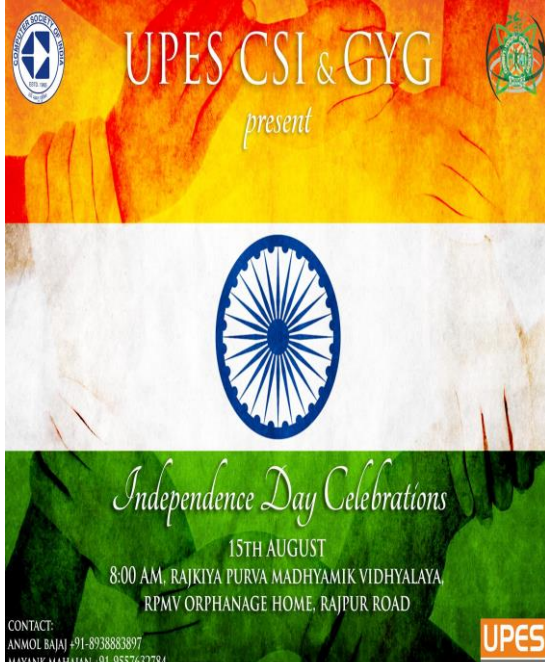




UPES-CSR

UPES-CSR EXTENSION & OUTREACH ACTIVITIES 2015-16

ANNUAL REPORT OF SOCIETAL RESPONSIBILITY INTERVENTIONS UNDERTAKEN BY UPES- CSR DURING THE ACADEMIC YEAR 2015-16

| S. No. | Name of the Activity with Photograph | |
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| 1 | <p>The students of 'UPES CSI Student Chapter' celebrated 69th Independence Day by organizing a 'Cycle Rally' on 15 August 2015. The rally began from <i>Ballapur Chowk</i> and culminated at <i>Raj Bhawan</i> via <i>Krishan Nagar, Clock Tower & Hathibarkala</i>. Over 500 students from various schools & colleges participated in the rally along with elected member of Rajya Sabha - Mr Tarun Vijay. The student volunteers got a chance to interact with the Dr. K.K. Paul - <i>Hon'ble Governor, Uttarakhand</i> who appreciated their efforts in organizing the event. Mr. Tarun Vijay delivered a 'motivational speech' and distributed gifts to the participating students.</p> |  |
| 2 |  | <p>Celebrating 'Independence Day' with students of 'Rajkiye Purva Madhyamik Vidhyalaya' (RPMV Orphanage Home) the students of UPES CSI Student Chapter associated with an international youth-led NGO 'Green Youth Generation' and organized fun events viz. Face Painting, Freedom Struggle Quiz, Dances, Games, etc, promoting the culture & tradition of our country and educating them on the bane of 'begging'. Mr. Hukum Singh Uniyal - <i>Head & Principal RPMV</i> thanked the UPES students for a fun-filled day and their efforts towards guiding the young students as responsible students.</p> |

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| <p>3</p> | <p>'Green Up' the student club of the 'Health, Safety & Environment Engg., UPES' established with a goal of building greener & sustainable developed nation, celebrated 'ATMOSFAIR-II' a student driven environment awareness program on the occasion of 'World Ozone Day on 16 September 2015. Social awareness programs on Depleting Ozone layer, Ozone Day etc. were carried on through mass media platforms viz. Facebook, Youtube, FM Radio 90.4 and inter-schools event in the campus.</p> <p>Mr. Vinod Singhal (IFS) Member Secretary - Environment Protection & Pollution Control Board, Uttarakhand supported the 'Green Up Club' initiative.</p> |  |
| <p>4</p> |  | <p>'Vermicomposting Project' is linked to 'Swaachh Bharat Abhiyan'- a national campaign by the Govt. of India to clean the streets, roads & infrastructure of the nation. Executing the project for the rural women at <i>Bhauwala</i> village, UPES-CSR Team aimed at cleaning the surrounding environment of the village by utilizing the organic waste and providing sustainable source of livelihood by generating organic compost. The organic manure so produced was sold to nearby nurseries.</p> |
| <p>5</p> | <p>UPES-CSR Team initiated a 'Tailoring Project' for the rural women of <i>Bhauwala</i> Rural women in this village suffered from economic & social invisibility hence the project provided for skilling them in 'tailoring' as a sustainable source of livelihood. The chosen women underwent a six-month training in tailoring and on completion were encouraged to open their own tailoring shops and become an entrepreneur. The project was part of the women empowerment initiative by UPES-CSR for the rural womenfolk. Besides empowering the women financially, the project also helped in advancing their confidence levels.</p> | |

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UPES-CSR Team initiated a 'Beauty Parlour Project' for the rural women of *Bhauwala* village for skilling them into taking up profession as a sustainable source of livelihood. The project was part of the women empowerment initiative by UPES-CSR for the rural womenfolk. The fact that every women, irrespective of her social upbringing, wants to look beautiful was enough a reason to start the project. The women chosen through a survey underwent a six-month training in learning to be a beauty professional and on completion were encouraged to open their own Beauty Parlours or provided with opportunities to work in existing parlours and generate income for themselves. Besides empowering the women financially, the project also helped in advancing their confidence levels.

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Conducting its first CSR event for the year 2015-16, students of 'UPES ACM Student Chapter' visited the 'Social Baluni Public School, Bhauwala' for an interactive session with its students on 17 October, 2015.

The topics of interaction ranged from *Newton to Mark Zuckerberg; Educational Sites to Social Networking Sites; Gaming to Programming; Cracking the Board exams to latest Technology etc.* UPES students apprised the young ones about the various career opportunities in the IT Industry. Applauding the UPES initiative, the Principal & Management of the *Baluni Public School* presented a 'Letter of Appreciation' to the UPES students.

The overwhelming experience provided the UPES students not only with a chance to refresh the memories of their school life but also learn to many new things from the little kids. The UPES students also taught the students of Class V & VI on various topics in the subject of 'Computer Science'.



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| <p>8</p> | <p>As their next CSR initiative, the students from 'UPES ACM Student Chapter' visited the 'Govt. Upper Primary School, Kohlupani' on 31st October 2015 and were overwhelmed with the amount of enthusiasm & participation shown by the school students to learn about computers. The UPES students gifted stationery & other goodies to them.</p>  |  |
| <p>9</p> |  | <p>Committed to promote 'education for the Girl Child', UPES CSR undertook its 'Project Payal' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. The 'adopted daughters of UPES' 'Education & Personality Development' Program was one of such occasions.</p> |
| <p>10</p> | <p>As a community service activity, UPES BBA 2015-18 Batch students carried out a tree plantation in the Kandoli Campus of the University on 3-4 November, 2015. The trees planted as part of Environment improvement drive included 'Rudraksh, Bamboo & Kusum' trees. UPES faculty & housekeeping staff assisted the students in planting the trees.</p> |  |
| <p>11</p> |  | <p>The members of the 'Legal Aid Cell, SoL - UPES' performed a Street Play (Nukkad Natak) on the theme of sensitizing the people on their 'RIGHT TO VOTE'. The play was organized outside the main gate of 'Gandhi Park' at the Rajpur Road, Dehradun. The message of the play was apprising the audience on the importance of casting their vote for ensuring good governance at all levels.</p> |

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UPES-CSR organized its annual Voluntary Blood Donation Camp in association with the 'Indian Medical Association - Blood Bank' & 'Shri Mahant Indresh Hospital Trust - Blood Bank' as the beneficiaries. The 'Voluntary Blood Donation Camp' was held from 28 to 31 March at the UPES Campus and recorded a collection of 1568 Units of blood.



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As a community service activity, UPES BBA 2015-18 Batch students, 'Waste Warriors' NGO & 'Eco Task Force of Indian Army' carried out a Cleanliness Drive at Prem Nagar slopes on 2 April, 2016. Besides collecting the garbage from the area, the students sensitized the residents and the onlookers about the advantages of Swaachta. The students removed the segregated garbage in jute bags of different colours.






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3.4 million people around the world, mostly children, die annually from water-related diseases. UPES provided a water-cooler & R.O. (Reverse Osmosis) Water Purifier System for the students & staff of 'Saraswati Vidhya Mandir' school at Manduwala, Dehradun to protect them against the ill-effects of water-borne diseases, a common affliction in rural Uttarakhand.





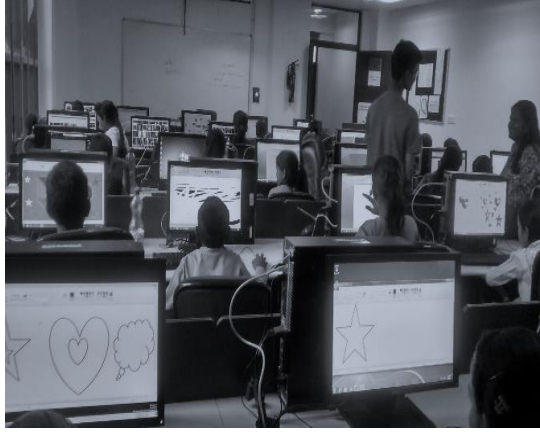






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| 15 |  | <p>UPES CSR organizes a ‘Summer School’ activity for the school-going children residing in villages around the university campuses annually. The training in ‘<i>dance</i>’ for the children of village DUNGA during their summer holidays was one of the event under the Summer School activities.</p> |
| 16 | <p>UPES CSR organizes a ‘Summer School’ activity for the school-going children residing in villages around the university campuses annually. The training in ‘<i>dance</i>’ for the children of village PAUNDHA during their summer holidays was one of the event under the Summer School activities.</p> |  |
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| <p>20</p> | <p>UPES CSR organizes a ‘Summer School’ activity for the school-going children residing in villages around the university campuses annually. The training in <i>‘painting’</i> for the children of village DUNGA during their summer holidays was one of the event under the Summer School activities.</p> |  |
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| 25 |  | <p>UPES CSR organizes a ‘Summer School’ activity for the school-going children residing in villages around the university campuses annually. The training in ‘aerobics’ for the children of village DUNGA during their summer holidays was one of the event under the Summer School activities in June 2016.</p> |
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| 40 | <p>'Project Abhilasha', the first social responsibility by UPES was initiated in 2004 and since then this annual activity is being held year after year. The project provided a free of cost & effective coaching in Physics, Chemistry & Maths for 'JEE' to Engineering aspirants' students of Govt. schools from far-flung Garhwal villages with free boarding/lodging as well. In 2016, Project Abhilasha was held from 1 June 2016.</p> |  |
| 41 |  | <p>UPES CSR supported 'Running of Free Medical Mobile Van' to provide doorstep medical facilities to the residents of nearby villages in 2015-16 as well. The van is equipped with a qualified doctor & a compounder besides the UPES student volunteers to counsel the patients on how to take the medicines and ensuring that the other precautions as advised by the doctor are clear to the patients.</p> |
| 42 | <p>Project 'Samvedna' - is an initiative to provide education, day-care & mid-day meals to children of construction workers engaged in work at the UPES Campus. The initiative also provides for books, stationery, toys & games, clean drinking water & toilet facilities and medical care to the children. The Day School has a trained B.A., N.T.T. qualified full-time Teacher with 2 nos. full-time Matrons to teach & look-after the children while their parents are busy at work. The project was active throughout 2015-16.</p> |  |
| 43 |  | <p>Committed to promote 'education for the Girl Child', UPES CSR undertook its 'Project Payal' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. The project was active throughout 2015-16.</p> |

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| <p>44</p> | <p>UPES CSR supported rebuilding of the 'Devanshi Public Sports School (DPSS), Nainbagh, Tehri Garhwal' in June 2013. Since then, UPES CSR provided a financial support of Rs. 30,000/- (Rupees Thirty Thousand Only) per month towards meeting their educational expenses for its students which continued throughout the year 2015-16 as well.</p> |  |
| <p>45</p> |  | <p>'Project 'Sankalp' is a sincere effort by the UPES-CSR student volunteers to provide educational support to the students of adopted Govt. Primary School. The student volunteers visit the primary school every Saturday (and any other weekday they can manage) to teach English & Maths to its students besides conducting activities to develop their interpersonal skills.</p> <p><i>UPES student volunteers carried out this initiative actively at the Govt. Primary School, Bidholi throughout 2015-16.</i></p> |
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| <p>48</p> | <p><i>'Project 'Sankalp'</i> is a sincere effort by the UPES-CSR student volunteers to provide educational support to the students of adopted Govt. Primary School. The student volunteers visit the primary school every Saturday (and any other weekday they can manage) to teach English & Maths to its students besides conducting activities to develop their interpersonal skills.</p> <p><i>UPES student volunteers carried out this initiative actively at the Govt. Primary School, Upper Kandoli throughout 2015-16.</i></p> |  |
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Skilling Women towards their Economic Empowerment through the 'Rural Women Technology Park' project supported & catalysed by the Department of Science & Technology (DST), Govt. of India in the year 2015. The project catered to three components (i) Paper Recycling (ii) ICT Assisted Art & Craft Design & (iii) Identification & Cultivation of Medicinal & Aromatic Plant Species in project area of Sahaspur Block, Dehradun district (Uttarakhand).

Under the first component, 45 rural women of indigenous community from 15 villages in the project area were enabled to earn a fair wage by teaching them how to make high-quality goods using waste paper viz. paper pencils, jewellery, stationery items etc.

Under the second component, art & craft trainings facility under the supervision of expert artisans in ICT Laboratory with 10 computer systems, installed design software and 24*7 internet was made available to 115 rural women (from 8 villages in the project area) so far, empowering them to earn befitting income generating opportunities. Collaboration with Uttarakhand Bamboo & Fibre Development Board (UBFDB) provided further training & market support to support the beneficiaries. The idea was to develop support structure for capacity development and enriched market opportunities.

Under the third component, Stevia, Chamomile (tea), Tulsi, Ashwagandha, Sarpagandha, Lemon Grass, Aloe Vera and Kaliyari were cultivated by rural women who were sensitized in Promotion & Awareness towards these medicinal & aromatic plants; Diversification of agriculture to make small & marginal holdings more profitable; Developing Individual & Group Entrepreneurship by formation of 'Self Help Group' and Empowerment of Women through training & participation in the income generating activities.

