UPES CSR ACTIVITIES 2016-17

REPORT OF SOCIETAL RESPONSIBILITY INTERVENTIONS UNDERTAKEN BY UPES CSR DURING THE ACADEMIC YEAR 2016-17 (PART-A):

CSR DURING THE ACADEMIC YEAR 2016-17 (PART-A):	

No. Name of the Activity with Photograph

Students of 'UPES CSI Student Chapter' celebrated 'Independence Day' 2016 by organising a CSR activity at 'Prem Dham Vridha Ashram' 25 Nehru Road, Dehradun. The interactive session with the residents was the main attraction of the event where the residents addressed the students while sharing their life stories. The students too shared jokes & stories with them and arranged a lunch for everybody in the Ashram. Distribution of sweets marked the 70th year celebrations of our independence.





A 'Cleanliness Drive' was carried out in the Prem Nagar area by the students of the 'UPES FIPI Student Chapter' in association with the 'ISRO's GEOSPATIAL TAGGING App'. The app allowed for tagging location unauthorized dumping sites in real time. The event took place in two rounds where the first round comprised of locating the garbage dumping sites, taking their pictures and uploading the same with the help of the ISRO's App. The second round comprised of cleaning up streets and collected garbage areas. In all, 568 student volunteers and FIPI SC members participated in the drive. The event sensitized the residents & passer-by on cleanliness matters.

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'Green Up' student club of the UPES 'Health, Safety & Environment Engineering Department', established with a goal of building developed nation, greener & sustainable celebrated 'ATMOSFAIR-III' a student driven environment awareness program on occasion of 'World Ozone Day on 16 September 2016. Social awareness programs on Depleting Ozone layer, Ozone Day etc. were carried on through mass media platforms viz. Facebook, Youtube, FM Radio 90.4 and inter-schools event in the campus.

The students also volunteered to educate students of over 25 schools in Dehradun on environment issues and needs.



UPES supported 'Last Mile Governance' through a 3-Day workshop for 'Training in Panchayati Raj System' in association with the 'Member, Zila Panchayat, Dehradun' & 'Avatha Foundation, Pune' for the elected representatives (including the Gram Pradhans / Deputy Gram Pradhans / Ward Members) of the villages located in the vicinity of UPES campuses to fill the gaps in understanding of their rights, duties and entitlements under the 'Panchayati Raj Governance System'. The participants were exposed to various Central & State Government schemes through which their respective region/area could benefit.

Students of 'UPES ACM Student Chapter' CSR team visited the slums near *Nanda-Ki-Chowki Dehradun* on a 'Teaching Drive' on 16 October 2016. The drive involved teaching basics to the needy ones along with distribution of special goodies among them. Stationary items viz. notebooks, pencils etc. were distributed among the children as part of the activity. The children enjoyed chips, juice and various refreshments provided by the UPES Team.



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A little love & care can light up the saddest of hearts and the members of 'UPES FIPI Student Chapter' proved this by organizing a Clothes Donation Drive from 13 to 21 October 2016. The drive aimed to provide the "KOSHISH" orphanage children with proper clothing in view of the approaching winters. A good quantity of clothes were collected and sent to the orphanage along with other donations such as stationery, money etc.

A 'Road Safety Awareness' drive was organized by the members of 'UPES FIPI Student Chapter' in the villages adjoining the University on 24 August & 2 October, 2016. The event aimed at spreading awareness of basic road safety rules to save lives. The focus area of the event was from Prem Nagar to UPES Bidholi campus. Besides the local community members, the student volunteers undertook to aware the students of several colleges & universities situated in the region to ensure that they could pass on the message of 'keeping safe on the roads' to their friends & family too.

The event witnessed a large-scale participation of 483 student volunteers and included many of the faculty too.







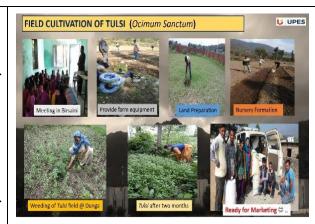
UPES CSR supported 'Running of Free Medical Mobile Van' to provide doorstep medical facilities to the residents of nearby villages in 2016-17 as well. The van equipped with a qualified doctor & a compounder were supported by UPES student volunteers to counsel the patients on how to take the medicines and ensure that all the precautions, as advised by the doctor, are clear to the patients.

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UPES-CSR continued skilling Women towards their Economic Empowerment through the 'Rural Women Technology Park' project supported & catalysed by the Department of Science & Technology (DST), Govt. of India in the year 2016-17 as well. The project catered to three components (i) Paper Recycling (ii) ICT Assisted Art & Craft Design & (iii) Identification & Cultivation of Medicinal & Aromatic Plant Species in project area of Sahaspur Block, Dehradun.

Under the first component, rural women of indigenous community were enabled to earn a fair wage by teaching them how to make highquality goods using waste paper viz. paper pencils, jewellery, stationery items etc. Under the second component, art & craft trainings facility under the supervision of expert artisans in ICT Laboratory with 10 computer systems, installed design software and 24*7 internet. Collaboration with Uttarakhand Bamboo & Fibre Development Board (UBFDB) provided further training & market support to support the beneficiaries. Under the third component, Stevia, Chamomile (tea), Tulsi, Ashwagandha, Sarpagandha, Lemon Grass, Aloe Vera and Kaliyari were cultivated by rural women who were sensitized in Promotion & Awareness towards these medicinal & aromatic plants; Diversification of agriculture to make small & marginal holdings more profitable; Developing Individual & Group Entrepreneurship by formation of 'Self Help Group'.









UPES CSR supported rebuilding of the 'Devanshi Public Sports School (DPSS), Nainbagh, Tehri Garhwal' in June 2013. Since then, UPES CSR provided a financial support of Rs. 30,000/- (Rupees Thirty Thousand Only) per month towards meeting their educational expenses for its students which continued throughout the year 2016-17 as well.

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Project 'Samvedna' - is an initiative to provide education, day-care & mid-day meals to children of construction workers engaged in work at the UPES Campus. The initiative also provides for books, stationery, toys & games, clean drinking water & toilet facilities and medical care to the children. The Day School has a trained B.A., N.T.T. qualified full-time Teacher with 2 nos. full-time Matrons to teach & look-after the children while their parents are busy at work. The project was active throughout 2016-17.



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'Project 'Sankalp' is a sincere effort by the UPES-CSR student volunteers to provide educational support to the students of adopted Govt. Primary School. The student volunteers visit the primary school every Saturday (and any other weekday they can manage) to teach English & Maths to its students besides conducting activities to develop their interpersonal skills.

UPES student volunteers carried out this initiative actively at the Govt. Primary School, Paundha throughout 2016-17.

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UPES student volunteers carried out this initiative actively at the Govt. Primary School, Upper Kandoli throughout 2016-17.

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UPES student volunteers carried out this initiative actively at the Govt. Primary School, Dunga throughout 2016-17.



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UPES student volunteers carried out this initiative actively at the Govt. Primary School, Bidholi throughout 2016-17.

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Committed to promote 'education for the Girl Child', UPES CSR undertook its 'Project Payal' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development.

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UPES CSR ACTIVITIES 2016-17

REPORT OF SOCIETAL RESPONSIBILITY INTERVENTIONS UNDERTAKEN BY UPES CSR DURING THE ACADEMIC YEAR 2016-17 (PART-B):

S. No.	Name of the Activity	with Photograph
1	UPES-CSR student volunteers have been providing round the year educational support to the adopted Govt. Primary School students to teach English & Maths to its students besides conducting activities to develop their interpersonal skills. As part of the additional support, UPES-CSR team distributed Woollen Clothing & Educational Chart Papers to the PAUNDHA Primary School students on 25 January 2017.	Bata Ram Sons Put Lin For Financial Counts C
2		UPES-CSR student volunteers have been providing round the year educational support to the adopted Govt. Primary School students to teach English & Maths to its students besides conducting activities to develop their interpersonal skills. As part of the additional support, UPES-CSR team distributed Woollen Clothing & Educational Chart Papers to the BISHENPUR Primary School students on 25 January 2017.
3	UPES-CSR student volunteers have been providing round the year educational support to the adopted Govt. Primary School students to teach English & Maths to its students besides conducting activities to develop their interpersonal skills. As part of the additional support, UPES-CSR team distributed Woollen Clothing & Educational Chart Papers to the PAUNDHA Primary School students on 25 January 2017.	

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As part of the additional support, UPES-CSR team distributed Woollen Clothing & Educational Chart Papers to the DUNGA Primary School students on 25 January 2017.

UPES-CSR student volunteers have been providing round the year educational support to the adopted Govt. Primary School students to teach English & Maths to its students besides conducting activities to develop their interpersonal skills.

As part of the additional support, UPES-CSR team distributed Woollen Clothing & Educational Chart Papers to the BIDHOLI Primary School students on 25 January 2017.



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On occasion of the nation's 2017 Republic Day, the Students of the 'UPES AAPG Student Chapter' organized their annual outreach activity 'SADAQAH 3.0' by visiting the slums at 'Nanda-ki-chowki' to interact with the underprivileged children (3-15 years) along with their adult dwellers. While the day of activities had the kids engaged, they were also educated about the importance of 'hygiene' & 'education' while apprised about the significance of the day. Distribution of winter essentials, books, stationery, footwear, blankets & wholesome lunch etc. amongst kids & adults marked the end of the event.

Carrying forward the good deed of 26 January, the Students of the 'UPES AAPG Student Chapter' organized a 'Cleanliness Walk' in collaboration with 5 other UPES Students Chapters to clean the Bidholi campus of the university along with the adjacent village - Bidholi. The cleaning of the area by the determined team was fruitful as the region bore a clean & pure look. The HOD – Petroleum Engineering & Earth Sciences appreciated the students for standing together for a noble deed.



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UPES students spread awar eness on cashless transactions in villages the state of t

Aligning itself with the 'Digital India Mission', UPES joined hands with the Software Technology Park of India (STPI) in promoting awareness of financial literacy amongst the rural residents of the 9 villages situated in the proximity of its campuses. UPES student volunteers visited the villages of Upper Kandoli, Lower Kandoli, Bidholi, Saila, Kharakhet, Paundha, Thangaon, Beerapur & Misrajpatti on 28 January 2017 and physically demonstrated the use of digital transactions applications which included 'SBI Buddy', 'BHIM' and '*99#' through their mobile phones and display of charts in order to acquaint the residents with the available technology for 'Cashless *Transaction'* for their personal convenience with special focus on addressing the apprehensions and safety concerns. The student volunteers were assisted by the UPES faculty and officers from STPI.

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Committed to promote 'education for the Girl Child', UPES-CSR undertook its 'Project Payal' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. The Painting Competition for 'Adopted Daughters of UPES' on 18 February 2017 was one of such occasions.



UPES breaks previous records at Annual Blood Donation Camp

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'UPES-CSR organized its annual Voluntary Blood Donation Camp in association with the 'Indian Medical Association - Blood Bank' & 'Shri Mahant Indresh Hospital Trust - Blood Bank' as the beneficiaries. The 'Voluntary Blood Donation Camp' was held from 23 to 27 February at the UPES Kandoli & Bidholi Campuses recorded a collection of 2124 Units of blood.

Its is noteworthy that UPES has been the winner of 'Smt. Sharda Shah Memorial Award' in a row for the last 7 years for its record blood donations not only in Dehradun but also also in Uttarakhand along with Western Uttar Pradesh.

Committed to promote 'education for the Girl Child', UPES-CSR undertook its 'Project Payal' in the year 2007. Over the years, UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities & platforms for overall personality development. Taking the daughters to the inspiring movie for girls 'DANGAL' on 6 March 2017 was one of such occasions.



UPES-CSR visited the 'Aashra Trust' at Vasant Vihar, Dehradun on 10 March 2017 donating educational books Childrens' Illustrated Encyclopedias; Geography - A visual Encyclopedia; Animal Definitive Visual Guide; Visual Atlas of the World; History Definitive Visual Guide; Prehistoric Eyewitness series of books; Smithsonian Natural History Encyclopedia on Comleplete Human Body for its students. The Trust works towards providing educational opportunities to children with underprivileged backgrounds comprising of street children & the ragpickers.



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The UPES-CSR Team facilitated participation of the 'Daughters of UPES' & students of 'adopted Govt. Primary Schools' in a Painting Competition at the 'Durgabari Temple', Dehradun on 9th April 2017 as a part of the personality development activities. The event helped them in widening their imagination, learning from the seasoned experts and winning prizes for their creations.



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The 'Legal Aid Cell' of the 'UPES School of Law' organized a legal workshop on 'Property Related Issues' for the residents of Paundha village on 23 April 2017. The activity focused on educating them about the 'Precautions to avoid Disputes' and 'How to handle Disputes Effectively'. A round on 'Questions & Doubts Clarification' was also held at the end of the workshop.

The 'Legal Aid Cell' of the 'UPES School of Law' organized a legal street play (Nukkad Natak) on 'Prevention of Land Disputes' for the residents of village Paundha on 23 April 2017. The act aimed at educating the villagers on how to avoid falling prey to practitioners of wrong. They were also informed about the benefit of literacy in combating such situations.



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17	UPES-CSR Team organized a Painting Competition for the PAUNDHA Govt. Primary School Children on to draw out the creative instincts among them & help develop their personality & knowledge.	
18		UPES-CSR Team organized a Painting Competition for the BISHENPUR Govt. Primary School Children on to draw out the creative instincts among them & help develop their personality & knowledge.
19	UPES-CSR Team organized a Painting Competition for the UPPER KANDOLI Govt. Primary School Children on to draw out the creative instincts among them & help develop their personality & knowledge.	
20		UPES-CSR Team organized a Painting Competition for the BIDHOLI Govt. Primary School Children on to draw out the creative instincts among them & help develop their personality & knowledge.
21	UPES-CSR Team organized a Painting Competition for the DUNGA Govt. Primary School Children on to draw out the creative instincts among them & help develop their personality & knowledge.	



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DATED: -24th-Mary 2017

With an objective of skilling the inmates lodged in the Dehradun District Jail at Suddhowala, UPES-CSR presented 10 Laptops to the Jail on 22 May 2017 as 'Computer Hardware Support' for the purposes of training the Dehradun Jail Inmates under the national 'Skill Development Programme' in 'Computer Hardware & Networking Training' to be launched additionally by UPES-CSR shortly. The activity aimed at providing a source of righteous livelihood opportunity to the inmates post their release from the jail.

UPES begins Computer Training for jail immates

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Spreading light

SKILL DEVELOPMENT PROGRAM

FOR JAIL CAMPES

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UPES-CSR launched a in 'Computer Hardware & Networking Training' for the Dehradun District Jail inmates Suddhowala with an objective of skilling the inmates lodged there in May 2017. The training of the inmates aimed at providing a source of righteous livelihood opportunity to the inmates besides focussing on their reforming & social integration post their release post their release fro the jail. The skills acquired under it would help them with jobs to sustain their livelihood p release.

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Committed to promote 'education for the Girl Child', UPES adopted 51 girls from the nearby villages and has been supporting them not just only by meeting their educational expenses but, also by providing them with opportunities 25 overall platforms for personality development. Providing 'YOGA' training to the Adopted Daughters of UPES & Students participating in 'ABHILASHA' on 21 June 2017 was one of such occasions. 26

PE Work day

'Project Abhilasha', the first social responsibility by UPES was initiated in 2004 and since then this annual activity is being held year after year. The project provided a free of cost & effective coaching in Physics, Chemistry & Maths for 'JEE' to Engineering aspirants' students of Govt. schools from far-flung Garhwal villages with free boarding/ lodging as well. In 2017 too, Project Abhilasha was organized at the UPES Campus from 1 June 2017.

UPES CSR organizes a 'Summer School' activity for the school-going children residing in villages around the university campuses annually. The training in 'dance' for the children of village *BIDHOLI* during their summer holidays was one of the event under the Summer School activities.



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